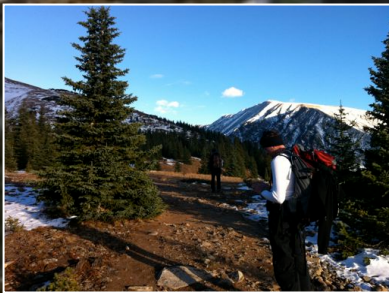


# DISCOVER THE HERO WITHIN

**You are called to become a hero in your own life. Through your heroic journey in our high altitude environment, you will discover the hero within and create your own ethos that drives your commitment to excellence and action.**

**The only question is... will you answer the call to adventure?**





# JOURNEY TO DISCOVER THE HERO WITHIN

We are all leaders to some extent in our lives, but heroes are something more. Decided and committed to the exceptional, they are on a journey to develop and live an ethos that guides their behavior on an individual, interpersonal and team, organization, and community levels. A Call to Adventure leads you on this journey using the mountain as the medium to develop your Hero's Ethos.



## The Heroic Journey

Trekking Challenge: Climbing a Colorado 14'er to explore your individual and interpersonal assets and liabilities.

Mountaineering Challenge: Basic mountaineering skills and team challenges to explore your team assets and liabilities.

The Hero's Ethos: Using the mountains as a metaphor to understand your essential elements and define your performance methodology at every level of influence.

A Single Act of Change: You will return from your adventure not only with your ethos, but with a commitment to enact this in a singular, focused area of your life.



“As a financially driven business executive I approached this with skepticism—but came away a champion! David, Jeff and Bruce have a unique blend of talents that resulted in an amazing experience with real growth on both a personal and team level.”

**Jack Pottle**  
 Managing Partner  
 Viridian Investment Partners LP



A Call to Adventure is a partnership between the founders of Mountain Vision, Summit of Everest Group, and The Institute of Applied Human Excellence. These organizations bring the unique perspective of the outdoor adventure setting to the exploration of human performance and effectiveness. To learn more, please visit:

[WWW.ACALLTOADVENTURE.COM](http://WWW.ACALLTOADVENTURE.COM)